Dear Corporate Leader,

Rice Habitat for Humanity Campus Chapter would like to let you know about an exciting upcoming project that we feel will allow your company to have a direct, relevant, impact on the greater Houston community. Following the success of the Rice Centennial House project, we are once again endeavoring to build a home. The effects of this project will be life-changing for a future homeowner family and will allow student groups across the Rice campus to unite in one major service project.

To accomplish our goal, we are bringing the entire Rice Community together, including current students, alumni, faculty, and staff. We invite you to join us as a valued member of our team. We need to raise $70,000 by December 31, 2013 in order to build a new low-cost home that demonstrates the compatibility of sustainability and affordability. As a corporate leader, you have demonstrated your commitment to improving and supporting our community. We believe that this service project aligns with your philanthropic vision for Houston, and we respectfully ask that you consider a gift to the Rice Second Century Home this year.

We also recognize the importance of hands-on opportunities for corporate philanthropy, and we are pleased to offer one full day at the work site for our corporate supporters. The event will feature only your company’s employees, and is a valuable opportunity for corporate volunteer programs. A full listing of additional benefits is enclosed for your review.

The home will be designed by Rice architecture students with emphasis on sustainable design elements and low cost. We have included a copy of the previous home’s design as a sample of the type of home we will be constructing.

We expect construction to begin in February of 2014 and to continue through April. Should you have any questions, please contact Julia Madden, 248-762-6856, who would be pleased to speak with you in further detail regarding the project. Thank you in advance for helping Rice University extend its culture of care to the City of Houston.

Sincerely,

Julia Madden
Rice Second Century Home
Project Director

Rice Habitat for Humanity is a non-profit student organization which works towards Habitat’s goal of eliminating inadequate housing. Rice Habitat works to extinguish inadequate housing in Houston by providing opportunities for the Rice community to volunteer and to sponsor Habitat Homes.
Rice University Habitat for Humanity

Design

Legend
1. 2.5 kW Solar Panels
2. Standing Seam Metal Roof
3. Radiant Barrier Roof Decking
4. Deep Eaves
5. Clerestory Windows
6. R8 Attic Insulation
7. Cathedral Ceiling In Family Room
8. Low-E EEC Windows
9. Rainwater Collection
10. Pier and Beam Foundation

Rice Centennial House: Diagram of some Sustainable Features

For More Information:
Second Century Home Project
habitat.rice.edu/rsch
facebook.com/ricesecondcenturyhome
CORPORATE SUPPORT: THE BENEFITS OF CONTRIBUTING TO THE RICE HABITAT FOR HUMANITY SECOND CENTURY HOME PROJECT

$1,000 - Foundations
Company Logo included on the website, press releases, and signage as a corporate sponsor.

$5,000 - Brick Layers
All of the previous benefits, plus:
Company logo recognition on t-shirts
Admission for 10 people to attend the ribbon cutting ceremony with students, faculty, and key members of the Houston community.

$10,000 - Roof Raisers
Opportunity to send at least 25 corporate volunteers to be on site and help build the Second Century House. This gift supports one full day at the work site. The Saturday event will feature only your company’s employees, and is a terrific opportunity for corporate volunteer programs.
Name recognition during the ribbon-cutting ceremony remarks and public thanks to the company for their volunteer build day.

For More Information:
Second Century Home Project
habitat.rice.edu/rsch
facebook.com/ricesecondcenturyhome
SECOND CENTURY HOME PROJECT: CORPORATE PLEDGE FORM

We would be pleased to support the Rice Second Century Home Project in the amount of:

- $1,000 - Foundations
- $5,000 - Brick Layers
- $10,000 - Roof Raisers
- $______ - Other amount

Name: ___________________________  Signature: ___________________________

Company: ___________________________  Date: ___________________________

Mailing Address: ________________________________________________________

Email: ___________________________  Phone: ___________________________

Please make checks payable to Rice Second Century Home and return to:

Elizabeth Castillo
Office of Corporate and Foundation Relations
Rice University
MS 84, PO Box 1892
Houston, TX 77251-1892

Please Return by Fax or Email To: 713-348-5887 or epuga@rice.edu

For benefits at each level, please review the enclosed benefits sheet.
If you have further questions, please contact Julia Madden at 248-762-6856.

For More Information:
Second Century Home Project
habitat.rice.edu/rsch
facebook.com/ricesecondcenturyhome